CMDiT

Center for Minorities and People with Disabilities in IT

Fostering Innovation Through Inclusion

Annual Partner Program

Partner with CMD-IT to drive societal change in computing
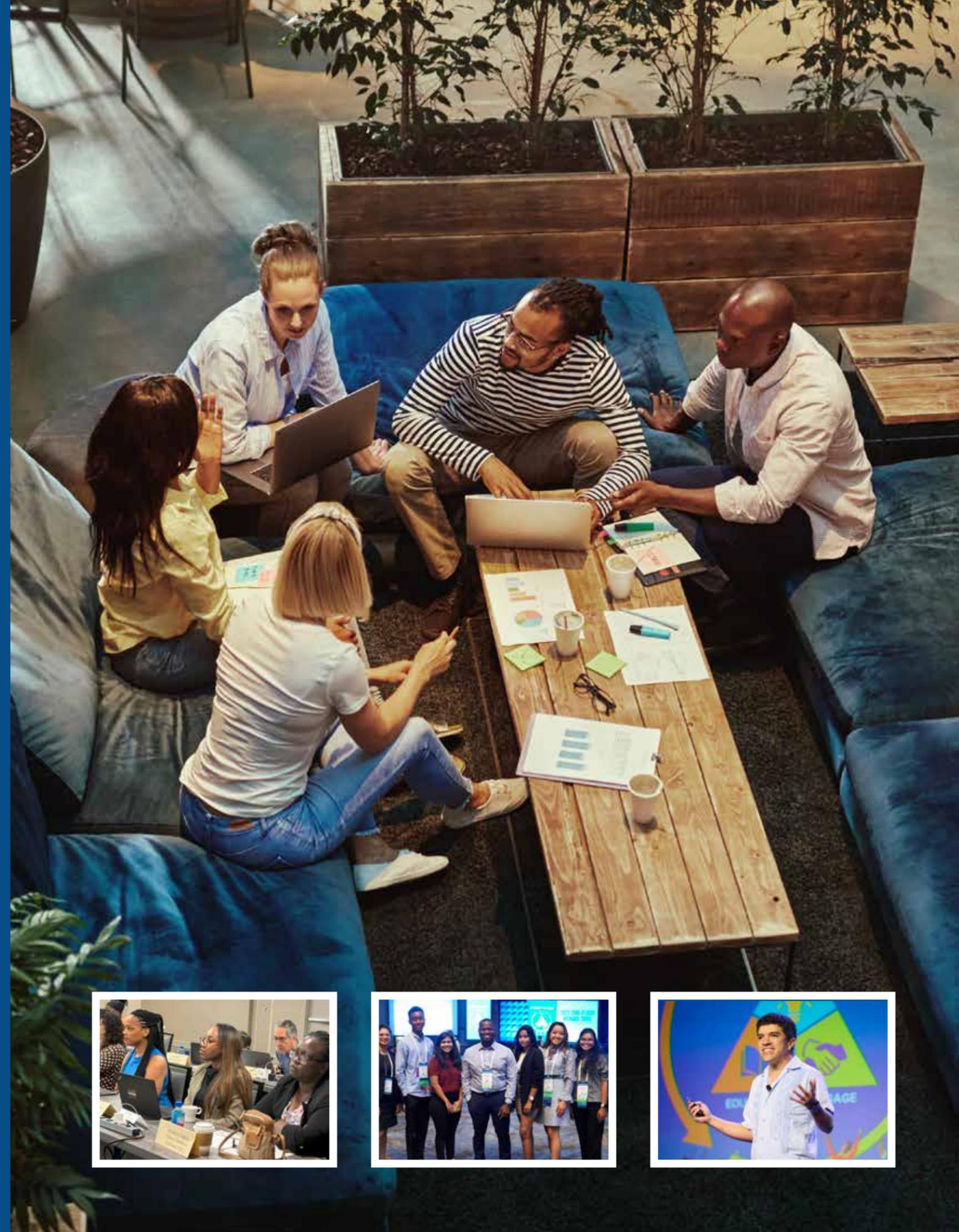
cmd-it.org

About Us

The Center for Minorities and People with Disabilities in Information Technology (CMD-IT) is a non-profit organization whose mission is to drive societal change by providing skill development, opportunities, and resources for our target groups through innovative programs, events and strategies for the computing community. CMD-IT fosters strong, long-lasting relationships between industry, academia, government, and the communities they serve.

CMD-IT increases awareness of the distinctive needs of each of its communities and advocates for the advancement of better environments and practices for the benefit of all.

CMDiT

Center for Minorities and People with Disabilities in IT

Fostering Innovation Through Inclusion
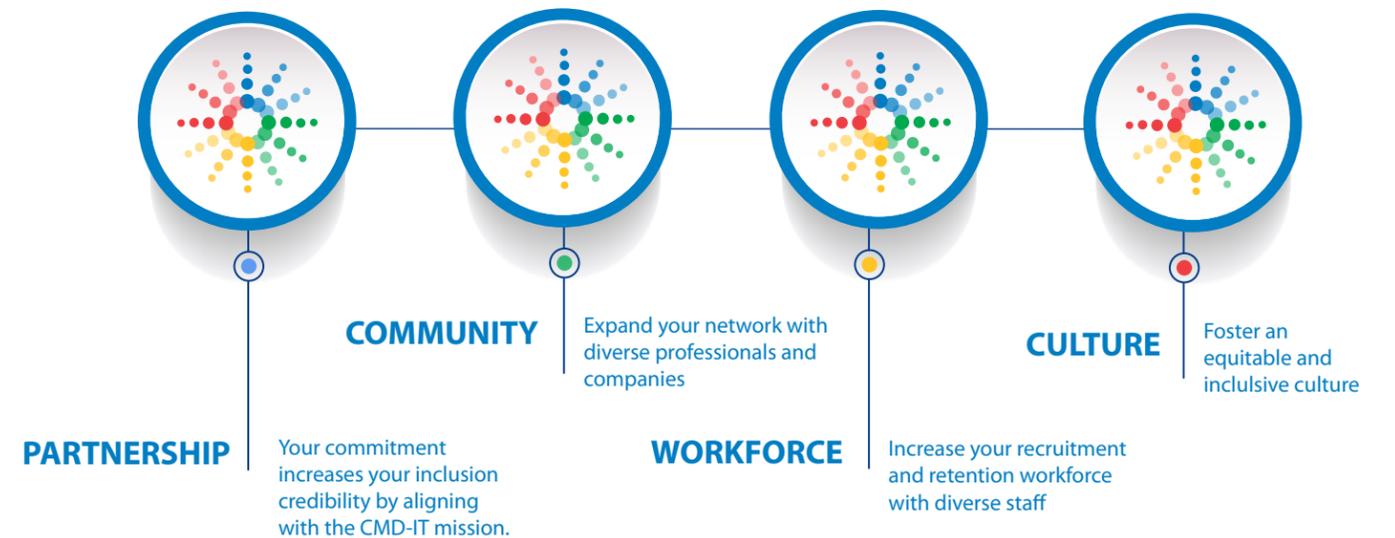
A Unique Opportunity

Partner with CMD-IT to drive societal change in computing

A Vision Built On Inclusion.

Our partner programs help companies strengthen recruitment and retention efforts within our targeted communities in computing: African Americans/Blacks, Native Americans/Indigenous, Hispanics/Latinx, and People with Disabilities.

Engage and Connect.

PARTNERSHIP Your commitment increases your inclusion credibility by aligning with the CMD-IT mission.

COMMUNITY Expand your network with diverse professionals and companies

WORKFORCE Increase your recruitment and retention workforce with diverse staff

CULTURE Foster an equitable and inclusive culture

Alignment With Your Corporate Values.

Experience a partner program that shares your commitment to inclusion in tech.

Together We Can Continue to Advance The Change Needed That Transforms the Face and Future of Tech.

Engage
with a diverse community of students (undergraduate, master's and doctoral) and professionals

Elevate
the needed diversity of ideas that uniquely exist in talent from underrepresented groups

Advance
diverse representation in the tech workspace

And That Future is Now.

Program Overview

CMD-IT programs foster inclusivity and promote innovation to ensure our target communities are fully engaged in computing.

Tapia Conference

The CMD-IT/ACM Richard Tapia Celebration of Diversity in Computing Conference is the premier venue to acknowledge, promote and celebrate diversity in computing. The goal of the Tapia Conference is to bring together undergraduate and graduate students, faculty, researchers, and professionals in computing from all backgrounds and ethnicities. The conference offers the following opportunities for CMD-IT Partners, beyond regular sponsorship:

Sessions tailored for participants from your diverse Employee Research Groups	Community-building opportunities among your diverse Employee Research Groups with that from other partners	Unique opportunities to identify content for the Professional Leadership Workshop

LEAP Alliance

The LEAP (Diversifying Future LEAdership in the Professoriate) Alliance addresses the broadening participation challenge of increasing the diversity of the future leadership in the professoriate in computing at research universities as a way to achieve diversity across the field. The LEAP Alliance includes four cohorts of universities, with two cohorts focused on increasing diversity of the doctoral program in computing, one cohort focused on increasing exposure to academia, and one cohort focused on increasing the retention of baccalaureate graduates in computing from CMD-IT's target communities. The LEAP Alliance offers the following opportunities for CMD-IT Partners:

Access to domestic doctoral students in computing from CMD-IT's target communities from 30 institutions	Access to undergraduate students in computing from CMD-IT's target communities at institutions that historically have students that go to graduate school

Increasing Diversity of Future Leadership.

Student Professional Development Workshop

The Student Professional Development Workshop provides undergraduate and masters level computer science students with the unique opportunity to receive coaching and development from industry and government professionals about the job application, interview processes and resume writing skills. The workshops are held at the Tapia Conference and generally consists of 300 students (constrained by the room), with at least a hundred students on the wait list. CMD-IT Partners are given the following unique opportunities:

First opportunity to serve on the two panels – one focused on effective resumes and one focused on advancing the interview skills	An opportunity to give a five-minute welcome to participants	First opportunity to participate as resume reviewers to provide advice on effective resumes tailed for your company

Tailored Webinars

CMD-IT offers monthly webinars to our diverse communities, for which our Partners have the unique opportunity to have webinars tailored to your topics of interest. The number of tailored webinars is determined by the level of support. We also provide the contact information of registrants who agree to have their information released.

Increasing Opportunities Through Tailored Offerings.

Academic Careers Workshop

The Academic Careers Workshop mentors assistant and associate level faculty and senior doctoral students from CMD-IT's target communities about the academic career ladder. The workshop includes panels of diverse senior faculty talking about the tenure and promotion process, launching a research program, effective teaching, and a detailed session on proposal writing.

> In addition, the workshop includes a discussion about alternative career paths, which provides an excellent opportunity for CMD-IT partners to engage with participants.

University Award

The CMD-IT University Award for Retention of Minorities and Students with Disabilities in Computer Science recognizes US institutions that have demonstrated a strong commitment to increasing the computer science baccalaureate degree production of minorities and students with disabilities, through effective retention programs.

> Sponsorship of this Award provides excellent brand recognition among universities, as the Award receives broad recognition.

Better Together, for the Benefit of All.

Partner Pricing

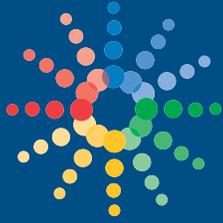## Two pricing tiers to meet your needs

Partner Program Features & Benefits	Visionary $50,000	Champion $25,000
Overall Partnership Opportunity to participate in CMD-IT programs and workshops and engage with CMD-IT's extensive and diverse target communities*	✓	✓
Full Year Access to Resume Database Access to CMD-IT's Resume Database with over one thousand resumes from diverse students and professionals	✓	✓
Partner with CMD-IT on Webinars and Online Events Increased visibility and recruiting through virtual events (webinars, etc.) presented by CMD-IT	2	1
Partner Strategy Meetings Quarterly partnership meetings to discuss organizational goals and opportunities through CMD-IT	✓	

* African Americans / Blacks, Native Americans / Indigenous, Hispanics / Latinx, and People with Disabilities.

Marketing and Brand Visibility	Visionary $50,000	Champion $25,000
Branding in CMD-IT's Digital Marketing (newsletters, eBlasts, website, social media)	✓	✓
Partnership Announcements (Press Release, eBlast)	✓	
Sponsored Webinar Events	✓	
Featured Newsletter Articles	2 per year	1 per year
Featured Social Media Posts	6 per year	3 per year

Tapia Conference Benefits	Visionary $50,000	Champion $25,000
Invitation as Panelist for Fireside Chat	✓	
Invitation as Panelist at Student Professional Development Workshop	✓	
Tapia Conference "Supportership" Discount	20%	10%
Complimentary Tapia Conference Passes	2	1
Customized Tapia Conference Supporter Package available upon request	✓	✓
Branded Student Scholarships	2	1
Sponsorship of the CMD-IT University Award	✓	

CMDiT

Center for Minorities and People with Disabilities in IT

Fostering Innovation Through Inclusion

Partner with CMD-IT Today!

Sheila McShane
Director of Business Development
sheilamcshane@cmd-it.org

cmd-it.org